AgScape®

Membership Guide

Support Agriculture and Food Education in Ontario!





About AgScape

Bringing Agriculture and Food into the Classroom

For 35 years, AgScape has been providing factual, balanced, and curriculum-linked agriculture and food education programs to educators and youth across Ontario.

Through classroom-ready workshops and resources, **we help students understand and appreciate the agriculture and food sector, think critically about it, and make informed and balanced decisions - all while exploring related careers**!

Most young people are disconnected from where their food comes from. That's where AgScape comes in as the voice of agriculture and food in the classroom!

Agriculture and food literacy is vital to strengthening the sector by equipping people to recognize misinformation and disinformation, inspiring an urbanized population to explore agricultural careers, building understanding and appreciation for local farming, and supporting policy decisions that reflect the needs of modern agriculture.

- **We connect students with unique, hands-on agriculture lessons and experiences.**
- **We bring certified teachers into classrooms to deliver accurate, curriculum-linked agriculture and food literacy workshops.**
- **We bring farms and factories into classrooms with live, interactive virtual field trips, giving remote schools rare opportunities to see how food is grown and produced, meet industry experts, and ask questions in real time.**
- **We bring students together with industry experts to show them how their passions and interests can lead to careers in agriculture.**





Our Programs



TAP Program

In-classroom workshops for students in grades 4-12. Through energetic discussions and hands-on exercises, students learn about our food system with each workshop including career exploration, helping students understand the range of innovative and in-demand career opportunities.

Virtual Field Trips

Livestreamed tours of farms and facilities led by producers, farmers, and industry experts allowing teachers and students to learn about the diversity of practices and careers in Ontario's food system

thinkAG Events

thinkAG Events help students in grades 5-12 make real world connections and learn about future career pathways in the agri-food sector.

Digital Resources

Our digital resource library includes 100+ resources developed by AgScape's Ontario Certified Teachers and vetted by industry experts that are easy for teachers to include in their own lessons.

Our Impacts



Geographic Reach

Recent Number of Classes Reached By School Boards

- 1-20
- 21-50
- 51-100
- 101-350

*3,350 total classes reached across 66 school boards

On average, it costs us $3.19 to provide a student in Ontario with an agriculture education experience. This builds a balanced understanding of agriculture as a complex, evolving system including how it works, the challenges it faces, and the opportunities it offers.

> "This was a valuable lesson for students especially those who will be buying their own groceries in a few years."



Click to access our most recent reports

> "I learned that I like agriculture and that is the job I want to do!"



Membership Levels & Benefits

	SUPPORTER	ADVOCATE	INNOVATOR	PARTNER	BUILDER	PATRON	CHAMPION
Annual Support	**$50**	**$500**	**$1,500**	**$3,000**	**$5,000**	**$10,000**	**$25,000**
Charitable Tax Receipt	✓	✓	✓	✓	✓	✓	✓
Monthly newsletter updates	✓	✓	✓	✓	✓	✓	✓
Invitation to AgScape AGM with member voting rights	✓	✓	✓	✓	✓	✓	✓
Recognition in Annual Report		✓	✓	✓	✓	✓	✓
Name and logo on AgScape Supporter Page		✓	✓	✓	✓	✓	✓
'Proud to Support Agriculture Education' badge for website and email signature		✓	✓	✓	✓	✓	✓
Clickable link to your website on our Supporter Page			✓	✓	✓	✓	✓
Social media feature and recognition			✓	✓	✓	✓	✓
Invitation to participate in AgScape events (virtual field trips, thinkAG, etc)			✓	✓	✓	✓	✓
Access to sharable education resources				✓	✓	✓	✓
Branded Supporter Impact Reports				✓	✓	✓	✓
Donor spotlight profile in e-newsletter and social media				✓	✓	✓	✓
Media release with cheque presentation photo opportunity				✓	✓	✓	✓
Complementary 'Sprout' sponsorship placement at AGM						✓	✓
Complementary 'Partner' sponsorship placement at AGM							✓
Introduction and speaking opportunity at AGM							✓





Invest in the Future

Become a Member Today!

As a registered charity, AgScape relies on the support of industry memberships, donations, sponsorships and grants to develop programs, create resources and partner with schools to put educators in classrooms to increase agri-food literacy.

As an AgScape member, you can align your company's values and mission to **help bring agriculture and food into Ontario classrooms** and show how you value the next generation of **students, educators and agriculture leaders**.

Please reach out to our team to learn how you can become a member and/or increase your company's impact and industry presence by supporting specific programs or sponsoring one of our events.

Reach Out!

8560 Tremaine Road
P.O. Box 460 Milton, ON L9T 4Z1

Charitable Registration:
#13237 2285 RR0001

Ontario Agri-Food Education Inc.
(trade name AgScape®)

Steve White
Fund Development Manager
steve.white@agscape.ca
905-878-1510 ext. 410

Chrissy King
Fund Development Coordinator
chrissy.king@agscape.ca
905-878-1510 ext. 420