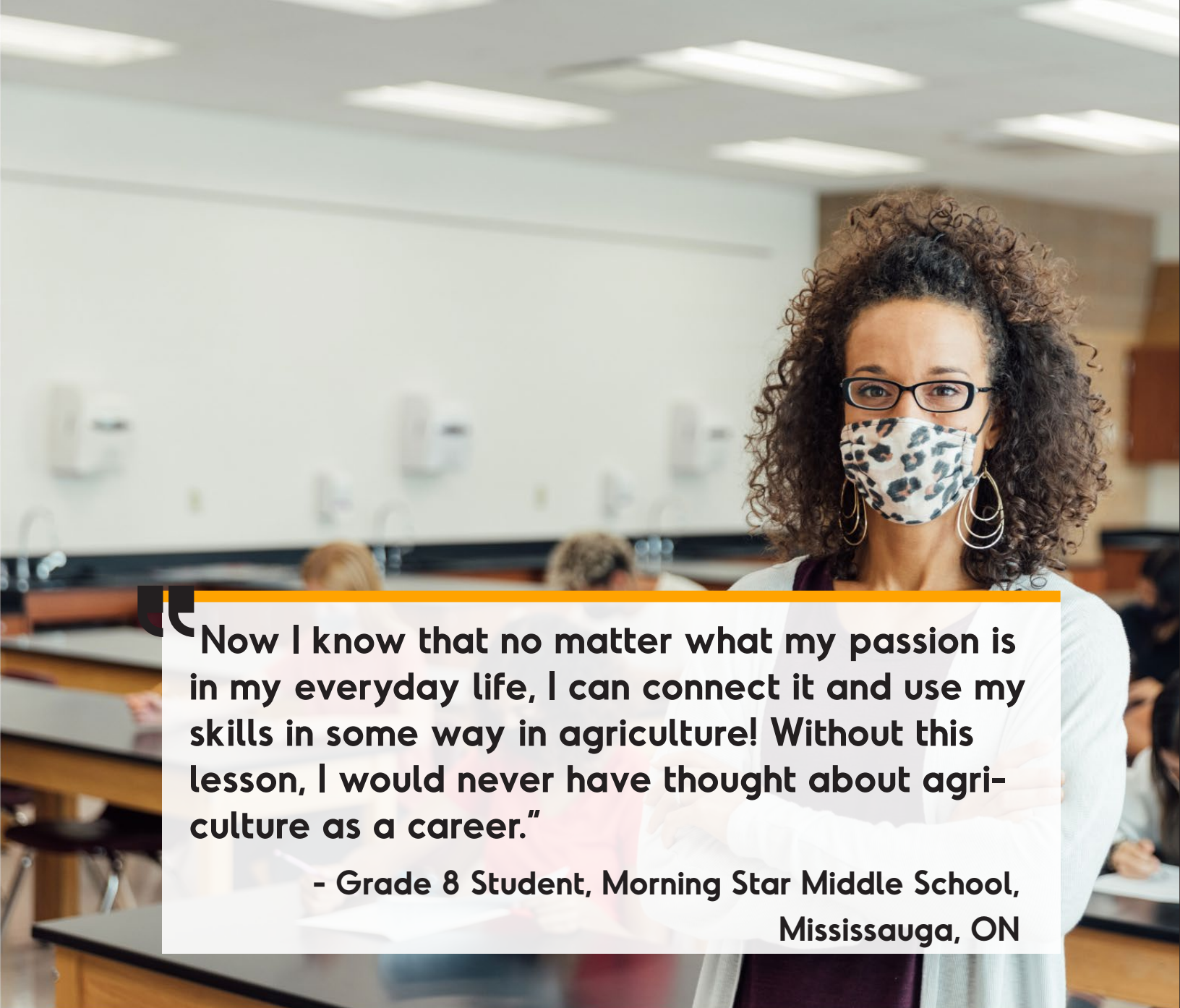


Annual General Report 2020

THRIVING IN A CHANGING WORLD





“Now I know that no matter what my passion is in my everyday life, I can connect it and use my skills in some way in agriculture! Without this lesson, I would never have thought about agriculture as a career.”

**- Grade 8 Student, Morning Star Middle School,
Mississauga, ON**



Special thanks to Dairy Farmers of Ontario
for sponsoring our 2020 Annual Report

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Our Vision

A world where the agri-food sector is recognized as a vehicle for positive social, economic, and environmental impact.



Our Mission

We empower Ontario students with impartial and accurate information to increase awareness of the agri-food system and ignite interest in related careers.

Why we do it

- Lack of consumer knowledge about food and farming systems is a contributing factor to the economic challenges facing Ontario's agri-food industry.
- Myths about food and farming constantly challenge the growth and progress of the agri-food industry.
- Educating students about food and farming can help dispel myths, create a deeper interest and connection to food, and promote local (Canadian) food.
- There is a disconnect between the agri-food industry and consumers.
- Agriculture is currently not recognized as a separate subject within the Ontario curriculum.

How we do it

- Creative programming connects food, farming, and health, expanding the profile of Ontario's agri-food sector.
- We collaborate with partners to deliver education programming that excites students and teachers, and encompasses all food production systems in Ontario.
- We connect classrooms with agri-food perspectives that increase understanding, encourage critical thinking, and stimulate dialogue.

Finding Opportunity and Connection in a Time of Challenge & Change

2020 was a year of challenge and change for everyone. The COVID-19 pandemic brought significant impacts to the way we interact, the way we teach and the way we learn. The educational landscape shifted entirely to a hybrid model of in-class and at-home delivery with an important focus on virtual outreach.

Despite these impacts, the AgScape team met 2020 full of determination and resilience. Taking inspiration from the ingenuity and support of our sector, they rose to the occasion, demonstrating agility and creativity and quickly pivoting to meet the needs of students, teachers, parents and the shifting education sector. While teaching may not have looked the same in 2020, thanks to the support of our partners, our team was able to transform and adapt our programs to be available for virtual delivery, including new offerings like our Virtual Camp. As a result, we were able to reach over 5,000

teachers and engage over 400,000 students with lessons, resources, and connections to agriculture and food education.

As we celebrate our 30th year as an organization, we are humbled by the ongoing support of our members and donors, both new and old, and we continue to be motivated by our partnerships. We recognize all of these successes come from a strong foundation set by our predecessors and we continue to celebrate the opportunity this change and transformation brings.

We are excited to showcase how we adapted and what we learned from our partners in the fields and the classrooms on the pages to come.

Kathryn Doan
Chair

Taylor Selig
Executive Director



Kathryn Doan



Taylor Selig

In 2020, thanks to the support of our partners, we were able to reach over 5,000 teachers and engage over 400,000 students with lessons, resources, and connections to agriculture and food education.

Embracing Change: Building a Stronger AgScape in a Virtual World



2020 certainly brought change for everyone, across sectors and communities, and around the globe. Questions around how we work, engage with stakeholders, friends, and partners, and how we educate were brought to the forefront. Amidst the pandemic, the world finally got to see our agriculture sector workers and educators for the heroes and champions they really are. Here at AgScape, we are energized in our pursuit to share the stories behind the dedicated members of Ontario's agriculture and food sector.

These changes provided the opportunity to further reflect on the way we conduct our work and provide services as an organization. Even before COVID-19, AgScape was exploring how we could function more sustainably while providing the same level of service to our agriculture and education partners.

We are proud to share that, as a team, we rose to the occasion as one of the first to pivot and provide new and innovative opportunities for engagement in the new virtual world we found ourselves in – a world seeking to not just maintain previous connections, but to also build new ones. Within two weeks of the shift to home-based learning within the education system, and amidst our own move to working from home, our programs team organized a virtual camp experience. The goal was to support parents and teachers by allowing students to continue their agriculture and food education at their own pace.

We adapted how our organization operates, both internally and externally by implementing a wide range of video conferencing and collaboration tools allowing us to work together seamlessly and continue to operate as a dynamic team.

COVID-19 demonstrated the resilience and perseverance of our team and the incredible productivity we achieved in our new work-from-home setting. Many of us miss our colleagues and friends in the office, but we surely do not miss those early-morning and late-afternoon commutes. We are also grateful for the additional time returned to us to spend with family and rejuvenate for the next workday, all of which contribute to a happier and healthier workplace.

This move has also given us access to new talent, across the province and beyond, to enhance our work.

Taking this, as well as the incredible impacts we were able to achieve during a challenging year, we have decided to make this move to virtual office and work-from-home a permanent one. With this move, AgScape is committed to providing the same great engagement and impact we always have. This shift also builds upon our sustainability goals and resilience as a non-profit organization. We are excited by the freedom and opportunity that moving to a virtual office environment permanently provides to us. We will keep you updated on our progress and ensure you are kept in the loop on our impacts. 2021

marks AgScape's 30th anniversary as an organization. We are excited to mark this milestone and for what the next 30 years will bring. When the world returns to a new normal, you can count on us returning to the classrooms, providing the same quality, curriculum-linked programs and resources we did before, but now with new opportunities for reaching out virtually to expand our geographic reach and impact. Our staff looks forward to continuing to ensure agriculture and food have a place in Ontario classrooms, and the stories of the innovation, expertise, and dedication from our sector are shared with students across the province.

We have retained our contact details and welcome your comments and feedback.



When the world returns to a new normal, you can count on us returning to the classrooms, providing the same quality, curriculum-linked programs and resources we did before, but now with new opportunities for reaching out virtually to expand our geographic reach and impact.

Libro Credit Union & AgScape: Working Together to Grow Prosperity

Libro Credit Union is a full-service financial institution focused on banking with a difference. Serving more than 108,000 member-Owners through a network of digital service and 36 physical locations, their goal is growing prosperity in their communities. As the largest credit union in southwestern Ontario, they support more than 3,200 farm and agri-business owners with world-class financial services. With a purpose built on “growing prosperity by transforming banking,” Libro’s passion for the agriculture sector extends beyond financial services to investing in the communities they serve across southwestern Ontario and working collaboratively to innovate for the common good.

Two key areas of focus for Libro are local food accessibility and employment, which is why Libro has become one of our valued partners, helping to support the future of agriculture and food through their efforts. Since 2018, Libro’s support has enabled us to reach over 2,000 students through our Teacher Ambassador Program lessons, which empower teachers and youth to think critically and make informed decisions about the agriculture and food sector, including the foods they eat, the processes involved in their production, and the career opportunities available. With their roots in agriculture, Libro understands the importance of educating new generations about the progressive industry we are all involved in.

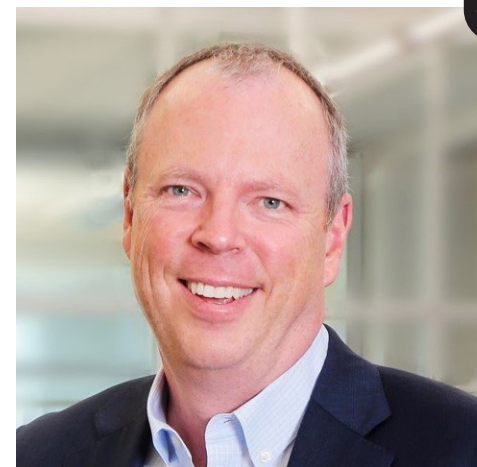
Libro took a proactive and progressive step this past September with a multi-year support agreement that will provide AgScape with \$45,000 over three years. This support will go directly to our Teacher Ambassador Program and think-Ag Career Competition platforms across southwestern Ontario. We are incredibly grateful to be a recipient of this generosity and it could not have come at a better time as we transitioned to virtual program delivery.

This forward thinking contribution provides AgScape the opportunity to build and plan greater sustainability into our programming efforts with committed funding. As a result of the support this school year, we have already reached an additional 1,300 students through 58 lessons delivered across 22 communities and 9 school boards and we are still booking more!



Libro’s CEO and President, Stephen Bolton, shared “We believe that people are more successful when they work together. The more arms of support and mentorship we can extend, and the more opportunities and resources we can provide, the more impact and results we’ll see as a community. We are proud of our partnership with AgScape, an organization that shares our passion for making a positive impact in the communities we serve. We have strong roots in agriculture and understand the importance of the work AgScape does to increase awareness of food systems and agriculture, and to ignite interest in related careers among youth.”

AgScape commends Libro’s vision on partnership and community and we are thankful to be a part of it. By empowering young people to make informed decisions about agriculture and food, together, we are creating future opportunities not only for these youth but for agri-business, ultimately contributing to tangible social and economic impact over the long-term.



“We are proud of our partnership with AgScape, an organization that shares our passion for making a positive impact in the communities we serve. We have strong roots in agriculture and understand the importance of the work AgScape does to increase awareness of food systems and agriculture, and to ignite interest in related careers among youth.”

Stephen Bolton, Libro’s CEO and President

Libro’s Three Year Agreement
\$45,000
Reach of Libros support since 2018
2,000 Students



Educating the Educators through the Business of Food

Growing up in what was the small town of St. Thomas, Ontario, Nicole Avery has had an appreciation for agriculture since her childhood. A year two Junior-Intermediate French teacher candidate at Western University, it was not until six years ago, however, that her understanding and love for agriculture truly developed. Now raising purebred Simmental and Simmental-influenced breeding cattle alongside her partner, she has first-hand experience of the importance and ingenuity of the sector.

Nicole recently took part in an offering of AgScape's Business of Food eLearning course to expand her understanding of the wider implications of the sector. As she explains, "As a beef farmer, I have knowledge of the livestock side of farming, but I wanted to expand my knowledge on crops and Canada's impact on the global food trade. AgScape's Business of Food 101 course provided me with a better understanding of these topics, and I now feel confident and knowledgeable enough to share this information back to my students."



Nicole Avery - Teacher Candidate and Current Business of Food student

What also motivated her to take the course was the lack of emphasis she noticed being placed on agriculture and food while volunteering and completing her in-classroom practicum placements during her undergraduate and Bachelor of Education degrees. "When volunteering during my undergraduate degree and practicum placements, I noticed a huge need for agricultural education in our classrooms," Nicole related. "Over the past two years in particular, there has been a lot of false information and myths posted in the media about agriculture and I saw a reflection of this in some of my students. I found myself wanting to teach them more about agriculture so they could gain an interest and better understanding of it. However, with minimal room for it in our curriculums, and time on my part being a volunteer/teacher candidate, I found this challenging."



In exploring opportunities to overcome the challenges she had observed, Nicole came across AgScape's Business of Food. Specifically designed for teachers, this online eLearning platform offers learners access to self-paced, online courses covering 12 agri-food topics that provide a professional development opportunity for educators to enhance their knowledge of the agriculture and food sector. Developed through the generous support of donors and a grant through Growing Forward 2, the Business of Food was piloted over the past two years with funding from our friends at Bayer, reaching nearly 250 educational stakeholders, with the majority residing in urban areas. One hundred percent of those who took the course agreed they would apply what they learnt about agriculture and food in their own teaching moving forward.

As Nicole further elaborated, "The importance of agriculture and food education in our classrooms is huge. Students deserve to know where their food comes from and that it doesn't just show up in a grocery store. This is why I decided to sign up for AgScape's Business of Food 101 course so I could find ways to connect agriculture back to our Ontario curriculum."

This year, as a result of the platform's success, the Business of Food will be shared nationally through AgScape's partnership with Agriculture in the Classroom Canada. As a result, teachers across the nation will get the opportunity to explore this one-of-a-kind eLearning tool developed right here in Ontario. As for Nicole, she has since invited a Teacher Ambassador into her practicum classroom and remarks that, "[she] plan[s] on using AgScape for many years to come!"



We are grateful to our partners at Bayer who generously supported with the hosting and piloting of the Business of Food platform, allowing this new and innovative resource to reach and impact teachers across the province throughout 2019 and 2020.



Reaching Students and Teachers Across Ontario

Teacher Ambassador Program

AgScape's Teacher Ambassadors are Ontario Certified Teachers trained to deliver free in-class lessons on various agriculture and food topics.

Students are encouraged to think critically about agri-food related issues through engaging and interactive activities. Students are also given the opportunity to explore the vast career opportunities available within the sector.



Our Teacher Ambassadors are Ontario Certified Teachers with a passion for sharing agriculture, food, health and the environment with students across the province.

Virtual Camp Experience



Our Virtual Camp brings families together with engaging and accessible activities for families to learn about agriculture and food.

In 2020, during the onset of the COVID-19 Pandemic, AgScape and our partners at Ag For Life in Alberta joined forces to support Ontario and Alberta parents, teachers and youth with our Virtual Camp Experience. This program provides educational materials, videos, virtual tours, and games, as well as activity schedules offering a structured day of fun and hands-on learning, split into two streams ideal for kids ages 5-11 and 12-18.

The Virtual Camp Experience includes interactive activities that explore food and farming topics such as Local Food, Technology and Innovation, and Indigenous Agriculture in Ontario, Alberta and Canada-wide all designed by Ontario and Alberta Certified Teachers.

thinkAG Career Competition

AgScape's thinkAG Career Competitions are an excellent opportunity to help grade 5-12 students make real-world connections and learn about future career pathways in the agri-food sector. Each event features a variety of agriculture industry representatives who run hands-on stations related to agriculture, food and careers and provide opportunities to learn from employers in the field.



Resources: Empowering the exploration of food & agriculture in and out of the classroom

Our resource library provides access to hundreds of lesson plans, infographics, activities and engaging content for students in grades 1-12 and curriculum linked to a wide variety of subjects. In 2020, in partnership with Agriculture in the Classroom-Canada, AgScape expanded its digital resource providing Ontario educators access to resources from across Canada.

AgScape's Growing Careers YouTube channel provides teachers and students with an introduction to the variety of careers found within the agri-food sector, and includes more than 75 Career Profile videos from across the sector.

Agri-Trekking Across Ontario is an interactive, gamified resource that connects grade 7 & 8 students with agriculture, environmental initiatives and local food! This innovative teaching tool comes complete with educational facts, quizzes and games.

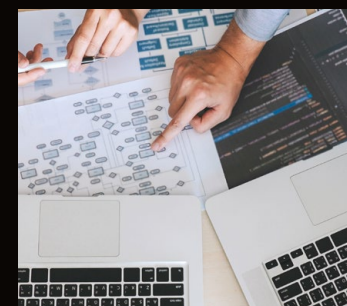


The Business of Food

The Business of Food is a comprehensive online platform developed by AgScape, that allows educators, post-secondary students, and agri-food businesses to enhance their knowledge and understanding of agriculture and food at their own pace, from any location. Its online modules provide an ability to offer seamless, 24/7 access to professional development with information that can be dynamically updated, so learning is always current and responsive.

There are two courses offered for free to Ontario educators and teacher candidates, BOF-101 and BOF-102, which equip educators to deliver factual, relevant, and balanced information from across the agri-food sector into Ontario classrooms.

The Business of Food also offers specialized courses for integration into post-secondary courses as well as training for businesses.



Professional Development Workshops

AgScape staff, Teacher Ambassadors and partners regularly host virtual workshops on a wide variety of agriculture and food related topics, aimed at educators and professionals within the sector.

Our Impacts & Outcomes

Total Students Reached across all of our programs and resources

409.4k

409,472 students across Ontario empowered with impartial and accurate information around our agri-food system.



760

Individual schools across Ontario reached by our resources and programs.



Moving our Teacher Ambassador lessons to virtual delivery allowed us to reach further across Ontario than ever before!

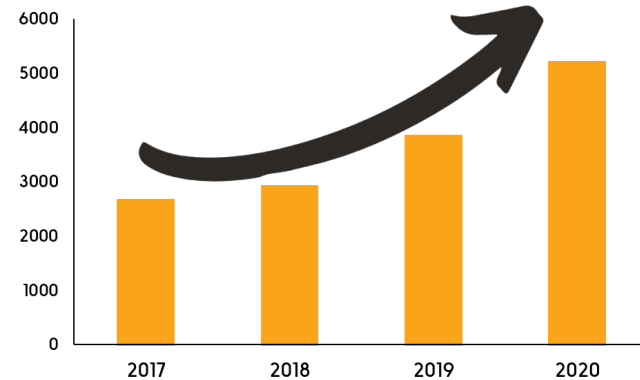
Student Events

4

197

Events Total Students

Educator Reach Increase Year over Year



Teacher Ambassador Program Lessons

365 Lessons

9,039 Students

Engaged with virtual and in-person lessons delivered by Ontario certified teachers, encouraging students to think critically about agri-food related issues.

It [the Teacher Ambassador lesson] was a really eye-opening and enlightening presentation that tremendously changed my perception of the agriculture industry, making me realize that agriculture goes beyond farming alone and is a pretty profitable industry for someone like me to invest in."
 -Grade 12 Student,
 Thames Valley District School



36,733

Resources Distributed

Factual and balanced resources accessed by teachers across Ontario available for free to educators.

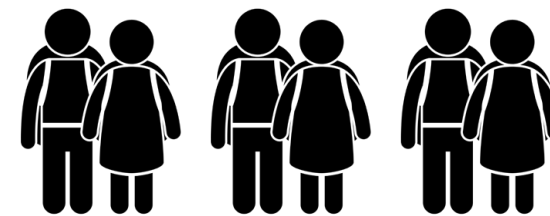
thinkAG

2

thinkAG Career Competition events reaching a total of:

800

Students



Farm to Facebook Live

19 Virtual Events

In partnership with Farm & Food Care Ontario, AgScape connected with producers across Ontario to give students and teachers a live view into what modern farming really looks like, and to ask their questions live.

60,667 views

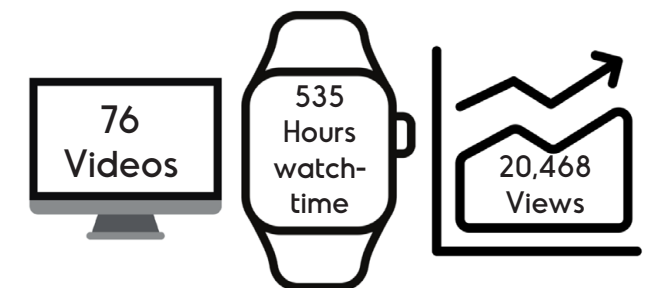


Virtual Camp

5,032

Students across Canada took part in daily scheduled interactive activities that explore food and farming topics such as Local Food, Technology and Innovation, and Indigenous Agriculture, designed by Certified Teachers.

Growing Careers Video Views



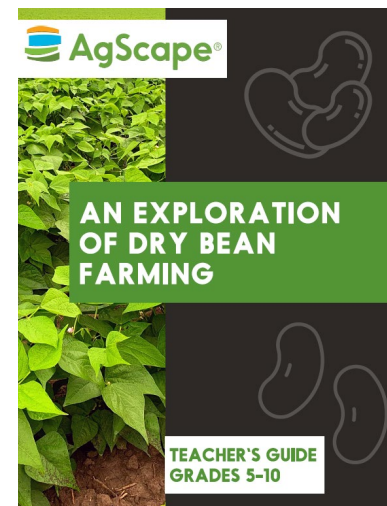
Building Partnership through Curriculum Connections

One of the things that hasn't changed in our 30 years is AgScape's commitment to creating factually based curriculum linked resources and program opportunities and we are grateful for all who have helped make this possible. During 2020 we started to see an increased interest from our commodity partners to develop programs and resources that connect their stories and the work that they do with students in the classroom. Building these connections within the sector has helped to enhance our reach and deepen impacts.

The Ontario Bean Growers (OBG) were one of the first to reach out proactively and through them AgScape worked to develop a new Teacher's Guide and three lesson plans, highlighting the nutritional benefits of beans, potential career opportunities, and exploring the surprising innovations and technology utilized by Ontario bean farmers. Jennifer Mitchell of OBG feels these partnerships are of utmost importance to bridging industry stories and information with classroom connections. She explained, "Working with AgScape to develop this educational resource has been a wonderfully collaborative experience. AgScape staff have taken our industry knowledge and experience and translated it into engaging and easy to understand [lesson plans]."

These partnership resources are clearly having impacts on educators as well. As a recent AgScape Business of Food alumnus and Teacher Candidate from Lake-

head University recently shared, "The resource available through AgScape on Dry Bean Farming is one that I can see myself using in the classroom. The resource is clear and informative, and dives into dispelling myths about beans. I think students would be engaged and the ability to make this learning cross-curricular is an added advantage. [This] provides rich opportunities for students to explore a subject in depth...[and] make real world connections to the topic as they are learning about it through many lenses."



In the past year, AgScape was also approached by IAPO to develop agri-food focused, interactive, curriculum-linked lessons and presentations that emphasize the unique history and culture of Ontario's First Nations peoples. This project was designed with collaboration in mind, as AgScape worked with IAPO business advisors and staff. An Advisory

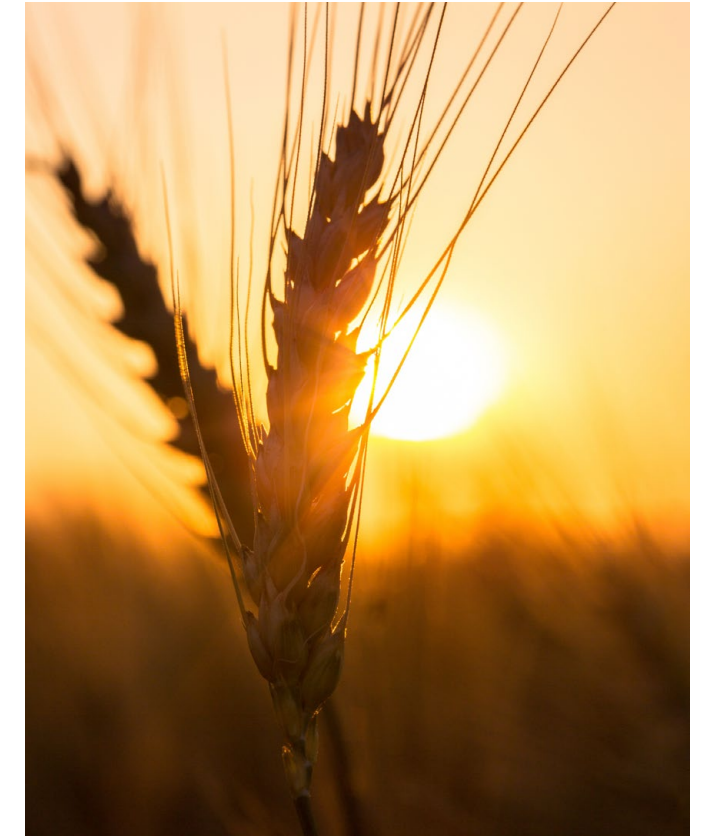
Committee was formed that composed of a First Nation farmer, educator, a youth and an agri-food expert who provided guidance for the content and reviewed it to ensure overall accuracy, cultural relevancy, and inclusion. The lessons, that will be delivered by First Nations educators for First Nations students, will provide the students and educators to explore the rich and diverse contributions of First Nations people to the agriculture sector locally and globally.



Using a model similar to AgScape's proven Teacher Ambassador Program, these lessons will be piloted within a small number of classrooms across Ontario, with the goal of expanding the outreach. The aim of the program is to emphasize the importance and opportunity of the agriculture sector amongst First Nations youth. With support from our friends at Farm Credit Canada we are looking forward to the pilot delivery of this program soon.

"Looking at it from an industry perspective, it is important for us to highlight the many opportunities available in the agri-food sector. Imagine if, unbeknownst to us, a future bean breeder or weed scientist, or plant pathologist, is among the students exposed to our resources, and that exposure is what lights the spark for them to take that path."

- Jennifer Mitchell, Ontario Bean Growers



These partnerships provide an important snapshot of how AgScape has been working to build collaboration through curriculum-connection. That momentum continues into 2021 as we work closely with our partners at Egg Farmers of Ontario, Ontario Pork and Beef Farmers of Ontario to create direct curriculum connections for students and teachers to industry innovation, opportunity and sustainability.

Adapting to Challenges: Creating Teacher Ambassador Program Opportunities



Throughout 2020, the only constant within the education landscape was change. From the closing of schools in March to the launching of virtual or hi-bred learning models for students in September, AgScape embraced these many changes and viewed the challenges as an opportunity to explore and develop ways to deliver agri-food education virtually. Developing virtual programming allowed us to reach

new audiences, experiment with new technologies designed for interactivity and build out our virtual offerings we had only tentatively looked at previously.

AgScape's amazing Teacher Ambassadors (TAs) enthusiastically rose to the challenge of delivering engaging online lessons developed by our agile programming team. Delivering 365 lessons to over 9,000 students, despite school closures and uncertain classroom environments, classroom teachers praised the engagement these lessons garnered from their students. As a recent classroom teacher from Applewood Heights Secondary School in Mississauga shared, "Catherine [AgScape's Teacher Ambassador] led an informative and engaging lesson. My students interacted even in the online format where they often choose not to participate. The info shared was directly related to my course expectations."

While we are looking forward to getting back into the classroom and meeting students and teachers face to face again, we recognize the benefits of a virtual program offering in the long-term. In future years, AgScape will be using a hybrid programming model that includes virtual offerings that add to our scalability, cost-effectiveness, and agility as an organization. Through our evaluations, both quantitative and qualitative, we were delighted to see the impacts digital programs have had.

The impacts of the Teacher Ambassador Program (TAP) are measured through pre and post lesson surveys and the results stand as testament to that success. With students who have received a TAP lesson, there is a 20 percent increase in the number of youth aware and interested in career opportunities in the agriculture and food sector.

89% of teachers who received a TAP lesson indicated they would continue to include agriculture and food education in the classroom,



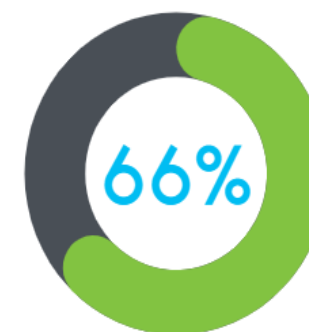
As a grade 7 student at St. Pio of Pietrelcina Elementary School in Mississauga related, "I really learned a lot today. I thought agriculture was more just farming, and making products. I only learned today that there are so many people involved in the agriculture industry. As someone who is quite interested in marketing, this presentation showed me that there are many more opportunities in agriculture than I expected." More TAP lessons mean a brighter future for careers in the industry and AgScape is excited to be a part of that.

With the move to virtual offerings of the TAP, we now have the opportunity to enhance that impact to a wider audience. The onset of COVID-19 in 2020 may have brought many challenges but in choosing to look at these as opportunities, the AgScape team has built a stronger position for the future where we can grow our outreach. With COVID-19 bringing so many conversations about food security, supply chain, shortage of labour and more to the forefront, we have an opportunity to demonstrate the innovation and drive of the sector by being on the leading edge of virtual education.

Read what AgScape Teacher Ambassador Michael Li had to say about the virtual TAP experience:



One of the benefits of working online is the fact that we get to meet a huge variety of students in urban, suburban, and rural communities that we normally wouldn't be able to. These students all have their own unique experiences and incorporating them into our lessons has been one of the most rewarding things about being a Teacher Ambassador this year. This helped to make lessons both more grounded and more engaging, as well as prompted lots of great discussion!"



of all lessons TAP lessons were delivered in urban centers.



Teacher Ambassador Program Lessons

31 School Boards

59 Communities

Engaged with virtual and in-person lessons delivered by Ontario certified teachers, encouraging students to think critically about agri-food related issues.

thinkAG Career Competitions Zooming into 2021

thinkAG Career Competitions have been one of AgScape's most popular student events with a waiting list for the last 2 years - the current list is over 30 classes! Prior to the start of the 2020 student March break, we had delivered 2 competitions to over 800 students and then had to put the events on hold with the closure of schools.

With the move to online learning in September, thinkAg, like our other programs, had to be redesigned for virtual delivery. We spent the fall looking into different platforms that would be school friendly, easy for our partners to use, and have features like breakout rooms so that we could host several activity stations simultaneously.

On March 16, 2021, thinkAG Zoomed in to almost 100 grade 5-8 students who competed in teams across 5 interactive stations that explored careers in agriculture through:

- Cowportation Moo Trivia hosted by the Dairy Farmers of Ontario
- Grain Farmers of Ontario Career Stop hosted by The Grain Farmers of Ontario
- Food Memory Game hosted by Growing Chefs London
- Ontario Agriculture Jeopardy hosted by the Ontario Federation of Agriculture
- Career Match hosted by Ontario Agriculture College

at each station students earned points with the winning class getting a private virtual tour of a dairy farm. We were excited to see the engagement that the students had with the event, engagement that both station hosts, and educators commented on with one class teacher noting, "My students would not stop talking about it for the rest of the day following it!"



AgScape has been excited to see not only an increase in thinkAG event requests but one that is being led by urban schools, with the March event having been hosted in Mississauga. thinkAG will continue both virtually and in person in the future so that we can reach more schools across the province and provide more impact to students.

Our Food, Our Story: Challenging Students to think Critically about the Future of Food

Each year, during Canadian Agriculture Literacy Month in March, AgScape reaches out to students across the province to encourage them to describe how agriculture and food impacts their daily life and how it will feed the world's growing population. All applicants are expected to support their position with credible facts.



Purvi Prasanna, Our Food, Our Story 2020 Video Essay Contest Winner



This past year, AgScape was excited to have received some great submissions. Our winner for the grade 7 & 8 category, Purvi Prassana (actually a grade 6 student herself) chose to explore the topic of food waste, including what it is and how we as a society can work to prevent it. Along with her family, she shared an engaging video and slide deck that connected well to what she learned about food waste, the steps that she is taking to eliminate it in her own life and how others can do the same. We are excited to share some screenshots from her submission below and encourage you to take the lead from Purvi's example by viewing her video at <https://www.youtube.com/watch?v=8tOZt2SXfj8>.

“Every 3 seconds a person dies of hunger and every month the average American wastes 9kg of perfectly good food. There are many simple things you and I can do to avoid the wastage of food. First let's start by looking at the causes of food waste.”

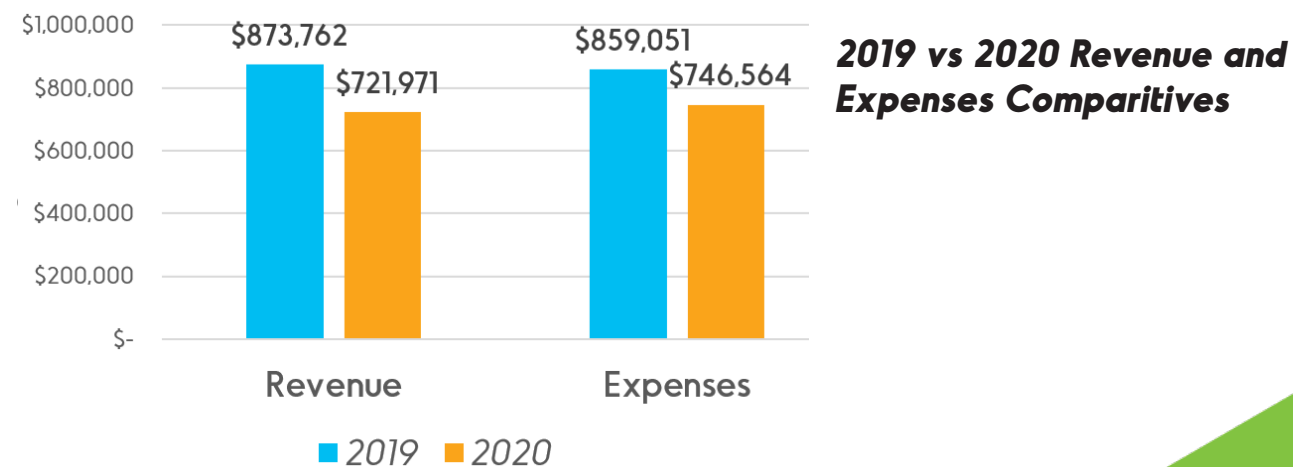
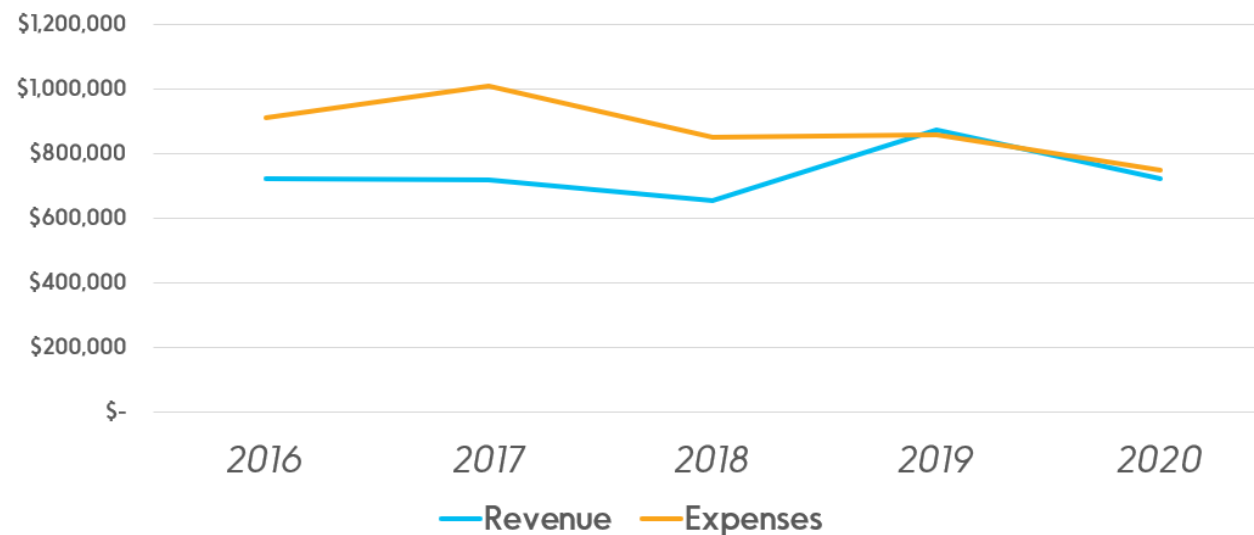
- Purvi Prasanna, Food Waste

2020 Financial & Operational Highlights

2020 was a year of extraordinary unpredictability for many organizations, including AgScape. AgScape made proactive adjustments to its business model early in 2020 to adapt quickly to the ever-evolving situation caused by the pandemic. Staff worked remotely, all programs were redeveloped for virtual delivery and, from a financial perspective, the budget was reviewed regularly for efficiencies to help achieve program delivery targets and long-term sustainability goals.

A big thank you to our stakeholders who helped support us throughout 2020. Our impacts this past year would not have been possible without you and your ongoing support. Your contributions allowed us to successfully adapt to virtual program delivery and helped provide much needed cashflow through some very challenging months.

Year Operational Revenue & Expense Compar-

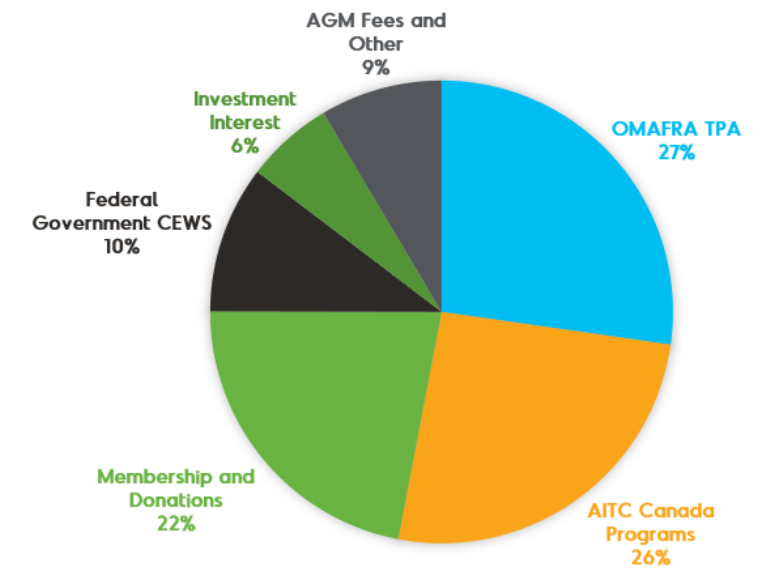


OMAFRA continued to be a strong partner providing 27 per cent of our overall revenue, while our investments continued to perform strongly throughout the year. New in 2020, we accessed the federal government's emergency wage subsidy program to assist with our cashflow needs.

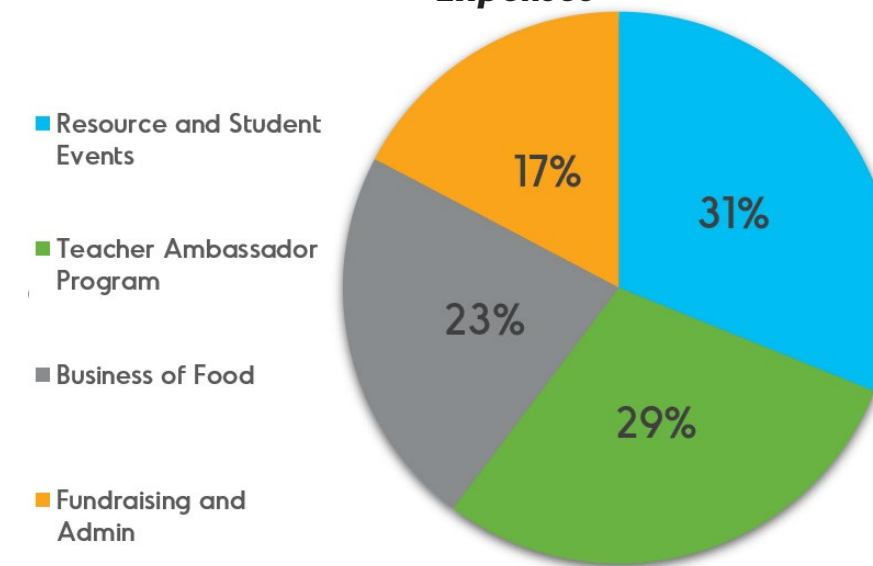
AgScape's sustainability goal was met with an overall operational net of \$35,939, including unrealized gains in our reserve fund and efficiencies enacted with our expenses.

We finished the year with 10 months of funding in our reserve while still successfully keeping up with program demands.

2020 Operating Revenue \$ 721,971



2020 Operational Expenses



Overall, our expenses were down from 2019, reflecting the challenging and changing business reality of 2020.

Throughout the year, AgScape re-focused its expenses on programs as we moved to a completely virtual format. This investment paid off as we hit the ground running early in 2020 and continue to find efficiencies and ways to reinvest in our educational programs.

Full audited statements are available at www.agscape.ca.

Board of Directors



Kathryn Doan
Chair
Corporate Director



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Charlotte Mallett
Corporate Director



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Meagan Cameron
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Teresa Van Raay
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Carolyn Salonen
Community Director



Katelyn Larmer
Community Director

*Not Pictured: Carmela Cupelli, Board Advisor, Ontario Ministry of Agriculture Food and Rural Affairs & Catherine Mahler, Board Advisor, Ontario Ministry of Education

Staff Members



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Executive Director



Sharon Bowes
Finance & Operations
Manager



Mercedes Unwin
Program & Resource
Manager



Jordan Sloggett
Marketing &
Communications



Sarah Smith
Fund Development
Manager



Cassi Brunsveld
Program & Resource
Assistant



Sheri Budhram
Digital Content & Data
Administrator



Shaunna MacQuarrie
Project Assistant



AgScape allowed our class to have an interactive, engaging, and thought-provoking opportunity to understand local farming practices that they would unlikely have. I know that for many of our students today, this resonated and while they do not choose the foods they eat now, it planted a seed for the future. THANK YOU."

*- Grade 8 Teacher, Fisherville Senior Public School
Toronto District School Board*

"The strength of the team is each individual member. The strength of each member is the team."

- Phil Jackson



Thank You to Our Generous Supporters

Our impacts in sharing the innovations and opportunities at the heart of modern food & agriculture are only made possible because of your contributions.

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30 Years of Leading Agriculture & Food Education

Celebrating 30 years of delivering agriculture education across Ontario.

Ontario Agri-Food Education Inc.

For 30 years, AgScape has been the leader in agriculture and food education across Ontario, acting as the bridge between the agriculture and food industries and the education sector. Delivering cutting edge programming and making core curriculum connections to meet the needs of students and teachers throughout the province, 2021 marks a milestone for our organization. This year, we celebrate the incredible individuals and organizations who built our foundations and continue to make our work possible. We hope that in sharing your stories with the next generation of agri-food leaders and consumers, we honour the innovation and opportunity that the sector has to offer for our future.

The impacts shared within this report are your achievements and we continue to be humbled by the generosity that allows this important work to continue. As we take this time to reflect on the past 30 years of ingenuity and achievement, we eagerly look forward to the next 30 years as a vehicle for younger generations to close the food literacy gap and step into a diverse range of career opportunities that will help feed our growing population and catalyze positive social, economic and environmental circumstances.



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