

2016 Annual Report



educate + inspire
AgScape®

The voice of Agriculture in the Classroom Ontario



Accurate

Balanced

**Curriculum
Linked**

TABLE OF CONTENTS

Executive Director Report	3
Message from the Chair	4
Treasurer's Report	5
Introducing AgScape®	6
Collaborative Projects	7-10
Canadian Ag-Literacy Week	11
Teacher Ambassadors	12
Tools for Teachers	13
AITC-Canada	14
Memberships, Donations and Sponsors	15

2016 - 2017 BOARD OF DIRECTORS

Keith Currie
Audrie Bouwmeester
Carolyn Hill
Lorie Jocius

Curriedale Farms, **CHAIR**
 Dairy Farmers of Ontario, **VICE-CHAIR**
 Ontario Broiler Hatching Egg & Chick Commission, **TREASURER**
 Community Seat, **PAST CHAIR**

Heather Blackwell
Deb Campbell
Kathryn Doan
Peter Hohenadel
Mark Kerry
Jennifer Peart
Meaghan Ryersee
Natalie Walt

Community Seat
 Community Seat
 AgCareers.com
 Royal Agricultural Winter Fair
 Monsanto Canada Inc.
 Farm Credit Canada
 Syngenta Canada Inc.
 Community Seat

BOARD ADVISORS

Catherine Mahler
Helen Scutt

The Ministry of Education
 The Ontario Ministry of Agriculture, Food and Rural Affairs



follow us on twitter
 @AgScapeON



The new Board celebrates after being elected at the Annual General Meeting in June 2016.

2016 AGSCAPE STAFF

We would also like to acknowledge the valuable contribution of all of our of Teacher Ambassadors, interns and students.



COLLEEN SMITH, Executive Director
SHARON BOWES, Finance & Operations Director
CATHERINE REINING, Teacher Ambassador Program Mgr.
BECKY PARKER, Project & Partnership Strategist
TAYLOR SELIG, IT & Development Support Manager
KIRSTY KLAAS, Sr. Executive Assistant & Admin Coordinator
MICHELLE ARSENEAULT, Resource Content Developer
ALISON HARDMAN, Fund Development Mgr. (Jan-Jun 2016)



follow us on Facebook
AgScapeON

EXECUTIVE DIRECTOR'S REPORT

The only thing that is predictable about change is that it will always be a challenge! 2016 delivered as expected!

There wasn't much that we didn't 'shake up' as we launched ourselves into the next quarter century of service to Ontario educators and students. We left no stone unturned with a complete facelift - a new name, a new logo and a new website - as we transformed from a resource delivery agent into a dynamic developer of agri-food programs and initiatives.

There's plenty to brag about - which we don't often do, as we are operating behind the scenes in classrooms across Ontario. We've delivered on the challenge to prove the impact of our programs on students and teachers by having 'pre and post'

lesson surveys professionally developed. Also, for the past few years, educators have been completing access 'profile' questionnaires on our website. These profiles enable us to capture relevant usage and assess the impact of our programs on their agri-food perspectives. AgScape's services continue to successfully address a critical knowledge gap with Ontario's next generation of consumers and workers (who are sitting in classrooms today).

AgScape retained an exceptional and talented team throughout all the challenges in 2016, and this speaks to their belief in the importance of our mission. We appreciate the core support of one-third of our funding by OMAFRA and we are laser focused on collaborating and

partnering with industry to meet our operational goals. Nothing short of retaining the best talent possible will meet our lofty objective to transform agri-food literacy from misunderstood to mainstream knowledge.

Oh... and one other thing is predictable through all this change - the way we tackle our mandate with energy and passion! Our focus remains centered on delivering accurate, balanced perspectives and serving our industry at the highest level of performance as your proud sector ambassadors. We remain the dedicated voice of Agriculture in the Classroom Ontario!

Colleen Smith, Executive Director



MESSAGE FROM THE CHAIR

It's hard to believe that it was a year ago, at our 2016 AGM, when we excited our membership with the launch of our rebranded organization, now known as AgScape! What was an exciting launch has turned into a very busy and exciting year for the organization.

We have a 25+ year history of delivering agriculture and food education into Ontario classrooms and it's amazing to see how our programs have developed over those years. We've evolved from a teacher workshop, physical resource delivery mechanism, into today's AgScape: a 21st century model of e-learning modules and resources. Our maturing Teacher Ambassador Program is putting certified teachers in front of students - armed with the right tools and training to offer students critical challenges in the classroom. AgScape is the answer to connecting food, farming and agriculture literacy in the classroom and showcasing the ever expanding agri-food industry - the biggest and best

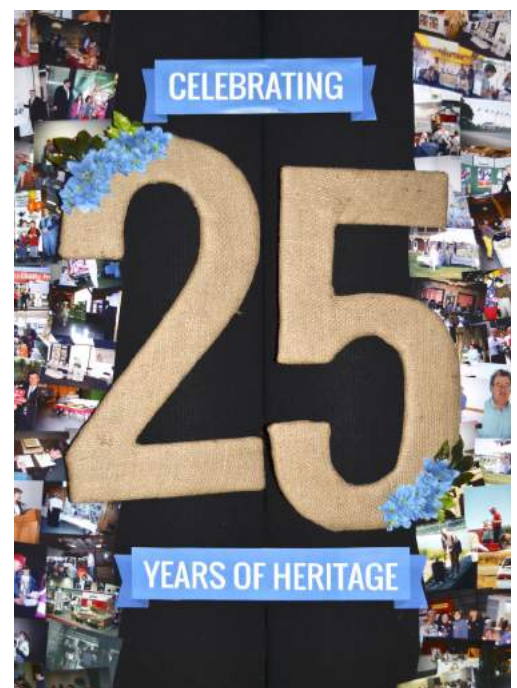
industry in Ontario. With a field team second to none, AgScape will continue the long-standing tradition of delivering ag literacy and ag career information into the classroom.

Leading the way in ag education wouldn't be possible without a dynamic team. Our staff continues to show great leadership and creative innovation. New delivery methods will ensure tomorrow's agri-food industry workforce will continue to be leaders who will keep Ontario's industry at the forefront of global agriculture.

I would also be remiss if I didn't acknowledge our dedicated Board of Directors for their strategic initiatives and vision, which keeps AgScape on the cutting edge of agriculture and food educational programming. With a diverse mix of industry expertise, the AgScape board continues to show the vision, and meet the challenges needed, to keep this organization moving into the next millennium of agriculture in the classroom.

As we move into the next quarter century of agriculture education delivery into the classroom, I'm excited to see our organization armed and ready to go. As we continue to develop our Business of Food and grow our Teacher Ambassador Program, the future looks bright indeed. Thank you to all for your continued support!

Keith Currie, Chair



2016 AGM

TREASURER'S REPORT

2016 was the first year of a new three-year strategic plan for AgScape - one which involves extending the reach and impact of our programs. This plan is diverse, with multi-year project and resource development, capacity building of current programs, and piloting of new experiential learning programs for students. Since we had to commit to programming (as per the strategic plan) before confirming all of our revenue streams, we dealt with cash flow challenges by drawing on our reserve fund for the first time in many years (see Reserve Fund).

AgScape has entered into a new three-year agreement with the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA). This agreement covers the period from April 2016 through March 2019 and provides about 1/3 of our annual funding. We are grateful for OMAFRA's financial support and their endorsement of the important work we do at AgScape.

As illustrated in the graphs (right), our revenue in 2016 was significantly higher than 2015. This is attributed, in part, to sponsorships made to the Business of Food program. We will be working to secure additional sponsorship for this program in 2017.

The Healthy Eating Program (HEP) Fund

The Healthy Eating Program (HEP) Fund is an externally restricted fund

that continues to support healthy eating initiatives. Due to the nature of this fund, the only revenue generated is interest, and each year the fund is reduced based on usage. The funds used for project development in 2016 and the unrealized gains in the HEP fund resulted in a net decrease in assets of \$57,110 in 2016.

The Reserve Fund

The reserve fund is an internally restricted fund which is intended as a long-term investment. During 2016, we transferred a total of \$206,680 into the operating fund. The draw on this reserve fund was mitigated by our investment strategy - crafted and implemented at the beginning of 2016 - resulting in a significant unrealized capital gain. As a result of this capital gain, the overall net decrease of the fund was cut almost in half (\$106,558). Any capital gains in coming years will be instrumental

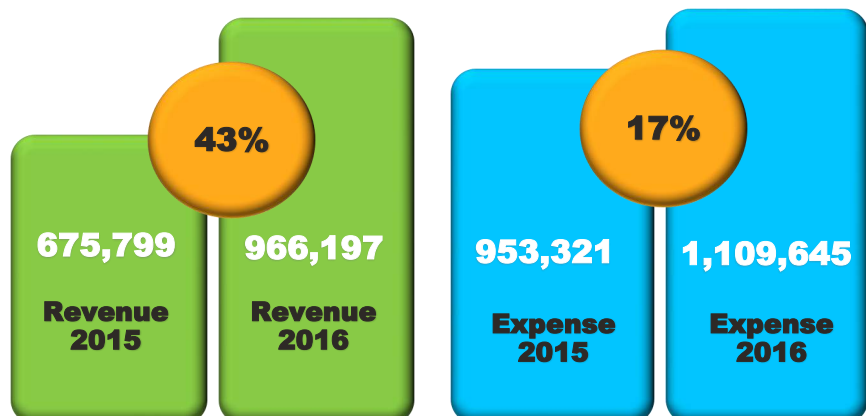
as we continue to build capacity in our programs. AgScape is committed to an ongoing review of this fund, ensuring that it remains well maintained and able to provide long-term support.

I have had the pleasure of being part of this dynamic group for three years. AgScape's capable and dedicated staff are committed to accuracy and transparency in operations as well as financial reporting. Working closely with Sharon Bowes was a privilege, and she always made my job as Treasurer easier – something which happens when you have confidence in the good people with whom you are working.

I want to thank all of our stakeholders for their support - we look forward to building on this foundation in 2017.

Carolyn Hill, Treasurer

AgScape's Audited Financial Statements are available online at AgScape.ca or by calling the office at 905-878-1510.



RE-BRANDING



A New Identity

Twenty-five years ago, a handful of Ontario visionaries began the process of changing public perception about agriculture. They started in the classroom – bringing quality educational resources about agriculture and food production into Ontario’s classrooms. The organization was known as Ontario Agri-Food Education Inc. (OAFE).

After a quarter century of service to schools and the agri-food industry, it was time for a new look that would reflect progress and a vision for tomorrow.

The new name anticipates how agriculture and food education will fit within tomorrow’s classroom –

how students will better understand where their food comes from and see the potential in agriculture and food careers.

‘AgScape®’ is a hybrid of **Agriculture** and **LandScape**. Agriculture is a mandated part of who we are. A definition of Landscape is “*nature impacted by humans to produce something*” – in many cases to produce food – which allows us to include many important aspects of food production - the environment, sustainability, climate change, animal welfare, biodiversity, bioenergy, and soil and water management.

The stylized new logo represents the sun-filled sky, water, and the land on which food is grown. In a minimalist way, it also resembles a stack of books or a computer desktop icon. Above all, it represents the synergy among all the diverse elements of agriculture and producing food.

Twenty-five years ago, Ontario Agri-Food Education Inc. was founded to promote agriculture and food learning in the classroom. AgScape will build on this proud record of service to stakeholders, educators and generations of young people across Ontario.

A New Digital Presence

After many years of faithful service, we bid a fond farewell to the ‘oafe.org’ website.

In January 2017, we launched the amazing ‘AgScape.ca’. This fabulous new site embodies our new AgScape identity - excellence, relevance and accuracy - while focusing on aesthetics, simplified content, and improved functionality.

In addition to an innovative design, we added other new functions, including an automated membership and donation module: if you haven’t tried it yet - try it now ☺



agscape.ca
2016

14,426 site visits
38,836 page views
10,054 users



COLLABORATIVE PROJECTS

'The World Game'... an experiential learning opportunity

On the afternoon of June 2nd, Teacher Ambassadors and AgScape Staff members led 150 grade 7 and 8 students at Chris Hadfield Public School in Milton Ontario through our first ever World Game Day.

The goal of the workshop was to expose students to global and local agriculture, ignite critical thinking and bring an awareness of the many career opportunities in the industry. Students experienced a simulation, demonstrating the world population size and density, which led them to identify the global and local agriculture activities associated with feeding the world.

The scale of the world was visually depicted by dividing the



gymnasium into 'continents' and dividing students based on the relative population density of each continent. Teacher Ambassadors engaged students in small group discussions, focusing on their designated continent. Intermittently, groups were brought together with a unified activity.

At the end of this experiential learning activity, students had a broader, deeper understanding of how agriculture encompasses economics, social awareness and the environment, and had expanded their knowledge of ag-career opportunities from 'farmer' to include a broad spectrum of possibilities.

Taste the Future at The Royal

AgScape was proud to collaborate with the Royal Agricultural Winter Fair to offer a special learning opportunity to Ontario guidance counsellors.

Taste the Future: How to Support Student Success in Food and Agriculture was presented by Dalhousie University in association with The Royal and the Ontario School Counsellors' Association.

Taste the Future featured a variety of speakers sharing information about careers in the agriculture and food sectors.

AgScape's own Becky Parker, Project and Partnership Strategist, moderated a youth panel discussion during the event.



'Get Cooking' with Home Economists

AgScape collaborated with Pulse Canada and the Ontario Home Economists Association during a unique event at The Royal this year.

The groups brought food literacy information to youth in a 'cooking' class, where students prepared chili under the watchful eye of the Home Economist volunteers, AgScape staff and Teacher Ambassadors.

Students were also given an information card (produced by AgScape in cooperation with Pulse Canada) featuring an 'Easy Chickpea Hummus' recipe.



COLLABORATIVE PROJECTS

'Reaching out to Fairs

The 2016 season was a great one for AgScape's Agricultural Fair Initiatives. The program has grown by an outstanding 60% since 2015. With an increased presence at Fairs, our resources were able to reach many more educators across Ontario - an impressive 1,325 teachers!

In celebration of the International Year of the Pulses, Pulse Canada's sponsorship enabled us to provide both members and non-members with free unlimited Teacher Packages and exclusive Pulse lesson plans, with all material linked to the Ontario Curriculum and provided electronically via USBs.

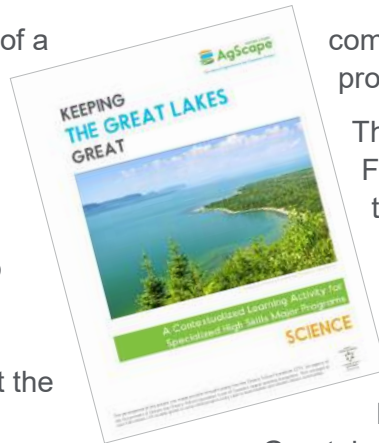


AgScape Develops Contextualized Learning Activities

With the support of a grant from the Ontario Trillium Foundation, AgScape® is developing four new resources to connect students with real world information about the agri-food sector.

In consultations with classroom educators, AgScape® identified a gap in the current offering of resources for Specialist High Skills Major (SHSM) programs. SHSM's are ministry-approved specialized programs that allow students to focus their learning on a specific economic sector while meeting the requirements to graduate from secondary school.

Contextualized Learning Activities (CLAs) are a mandatory



component of SHSM programs.

The Ontario Trillium Foundation grant will fund the development of four CLA's - one each for science, math, language and business.

The Science CLA, titled Keeping the Great Lakes Great, has been completed and is suitable for use in the Agriculture, Environment, and Horticulture & Landscaping SHSM's.

The resource allows students to investigate potential pollutants and threats to Great Lakes health, as well as strategies and solutions for maintaining Great Lakes health.



Collaborating to Author Ontario's Food and Nutrition Strategy

AgScape was proud to take part in the official release of the Ontario Food and Nutrition Strategy (OFNS) which was launched at a multi-stakeholder event held at the Ontario Ministry of Agriculture, Food and Rural Affairs offices in Guelph.

The OFNS was developed in collaboration and consultation with over 200 individuals and groups representing agriculture, food, health, First Nations, Inuit and Métis communities, and organizations from sectors spanning not-for-profit, public health, academia and government.

The OFNS highlights 25 priority action areas within 3 strategic directions; healthy food access, food literacy and skills, and healthy food systems. It is a blueprint for a coordinated approach to food policy development and identifies, clear, specific policy options that can support current initiatives and inform future health policy directions.



COLLABORATIVE PROJECTS

The Business of Food

Designed to train AgScape Teacher Ambassadors (TAs) more efficiently and consistently, this comprehensive online course in agri-food literacy will ensure that each new TA is equipped to deliver factual, relevant and actionable information from across the agri-food sector. The course will contain 'essential' and 'comprehensive' levels in each of the following categories:

- [Careers in Agri-Food](#)
- [Local Food](#)
- [Food Security](#)
- [Food Safety](#)
- [Climate Change](#)
- [Environmental Initiatives](#)
- [Agriculture in Canada](#)
- [Conventional & Organic Ag](#)
- [Livestock Production](#)
- [Biotechnology](#)
- [Technology and Innovation](#)
- [The Business and Economics of Food](#)

For each new certified teacher who joins AgScape, proper training is a critical component to the success of the program.

This training program will allow AgScape to recruit more teacher ambassadors who, in turn, will reach more students. Our goal is to more than double the number of TAs delivering lessons over the next three years. As each TA secures employment in the education sector, they will carry their ag knowledge with them throughout their teaching careers, reaching an untold number of additional students.

Once established in the education sector, The Business of Food could be modified to accommodate a business audience. Those who could benefit include new employees, ESL workers, the public sector, post-secondary students, etc.

Recognition for 'Ag-thusiastic' Classroom Teacher



Above: D. Brown, Executive Director, 4-H Ontario (L) accepts 2016 Teacher Recognition Award on behalf of Theresa Watt (not in attendance), from C. Smith, Executive Director, AgScape (R)

Alliston high school teacher, Theresa Watt, was named the 2016 AgScape Teacher Recognition Award winner.

Watt is a secondary school educator at Banting Memorial Secondary School in Alliston and is the program coordinator for Simcoe County's only Specialist High Skills Major (SHSM) program in Agriculture.

Watt encourages students to engage in hands-on learning outside of the classroom through completion of 4-H projects that are equivalent to the elective courses in the SHSM program.

AgScape® is proud to recognize Theresa Watt as an ag-thusiastic teacher!



Growing Forward 2

AAC
agricultural adaptation council

Ontario

Canada

This project was funded in part through Growing Forward 2 (GF2), a federal-provincial-territorial initiative. The Agriculture Adaptation Council assists in the delivery of GF2 in Ontario.

In 2016, AgScape Reached a Total of:



3,146 teachers



COLLABORATIVE

COLLABORATIVE PROJECTS

Canada's Outdoor Farm Show Career Competition

At Canada's Outdoor Farm Show (COFS), almost 300 Ontario high school students and their teachers had the opportunity to be involved in an experiential learning event focusing on career opportunities in the ag-sector.

Partnering with COFS and AgCareers.com, AgScape piloted a new event: the AgScape Career Competition.

The competition introduced students to the diversity of the agriculture industry via eight 'hands-on' stations. Students made their way around each of the stations, completing an activity highlighting a skill or task used in a specific agri-food career.

GrowingCareers.ca

AgScape promotes careers in the agri-food sector! The GrowingCareers.ca website is dedicated to encouraging youth to investigate the many career possibilities in the agri-food sector and is a key source of information for students and teachers.

- Dozens of videos profiling agri-food jobs.
- Great articles about how to kick-start a career in agriculture.
- A library of resources and lesson plans for secondary curriculum.

GrowingCareers.ca (2016)



3,215
Site Visits



2402
Users

Social Media (2016)



4,307 Followers



14,392 Views



346 Page likes



explore ag-careers
GrowingCareers.ca

AGRICULTURE EMPLOYS OVER 2.1 MILLION CANADIANS ON FARMS AND IN PROCESSING PLANTS, BOARD ROOMS, LABORATORIES AND BEYOND.

COLLABORATIVE PROJECTS

CANADIAN AG LITERACY WEEK FEB.28 - MAR. 05, 2016



Agriculture in the Classroom-Canada (AIRC) member organizations celebrate Canadian Agriculture Literacy Week (CALW) annually in classrooms across the nation each March. Students participate in activities to learn about, connect to and understand this important industry.

Virtual Researchers on Call (VROC) & Environmental Sustainability Research Centre: AgScape partnered with VROC to deliver their second annual Live Stream to classrooms and members of the community. This year's topic focused on the interrelationship between climate change and agriculture, featuring Pulses. **In total, 50 locations in Canada participated in the event!**



This initiative is made possible by core funding from Farm Credit Canada.

AgScape also partnered with AIRC Alberta and Inside Education to create pre and post activities on climate change and agriculture - helping teachers introduce these topics to students.

House of Friendship – Potato Blitz: AgScape joined with the House of Friendship to provide complimentary CALW teacher resources to all elementary and secondary classes registered to participate in the annual *Potato Blitz Campaign*.

Career Stops: At the London Farm Show, AgScape's Career Stops linked high school students with four select exhibitors to showcase a sample of the variety of careers the sector offers.

Other Events

- AgScape Teacher Ambassadors attended the Durham Farm Connections event and engaged students during interactive sessions on biotechnology and agri-food careers.
- AgScape attended the Environmental Education Conference hosted by the Ontario Institute of Technology (UIOT) Faculty of Education to promote ag-literacy resources and programs to **150 teacher candidates and faculty members**.

AgScape Lesson Kits for Teachers

Elementary Program (Grades 1-6): AgScape distributed a collection of 13 curriculum-linked lesson plans via website downloads. The lessons



Canadian Ag-Literacy Week (2016), AgScape reached:



3,250
students



52
schools



138
classes

were designed to increase food literacy- help students understand where food comes from, how it is labeled, what it means to 'eat local', and more.

Secondary Programs (Grades 7-12): Teacher Ambassadors™ delivered classroom lessons with 11 different agri-food topics from which teachers could choose.

Special resource packages were available for elementary and secondary classes, featuring lessons on Pulses in honour of the 2016 International Year of Pulses.

TEACHER AMBASSADORS

AgScape's Teacher Ambassadors

AgScape's Teacher Ambassador Program™ was developed 6 years ago to help fulfill our mandate: to bring awareness of agri-food resources and provide support for the use of those resources in the classroom.

Teacher Ambassadors (TAs) are ag-literate, Ontario Certified Teachers who deliver factual, balanced ag-education into Ontario classrooms.

TA lessons are constructed to be interactive and engaging - and they align with the Ontario curriculum for grades 7–12. The lessons are fact-based, unbiased, and they encourage students to think critically about agri-food related issues. A 'Career'

component is built into all of our TA lessons so that students are exposed to the many career opportunities in the sector.

Our TAs also represent us at many events and conferences, sharing their passion for ag-education with the greater community. In 2016, our Teacher Ambassadors supported events and organizations through classroom lessons, tours and exhibits, including: The London Farm Show, the World Game and Canada's Outdoor Farm Show.

Our Teacher Ambassador Program™ is available free of charge.

Teacher Ambassador Lessons:

- Are for Grades 7-12
- Are interactive and engaging
- Align with the Ontario curriculum
- Encourage students to think critically about agri-food related issues
- Expose students to the vast career opportunities in the sector

"Tell me and I forget, teach me and I may remember, involve me and I learn."

Benjamin Franklin

In 2016, our Teacher Ambassadors reached:



3,064 students



83 schools



45 school boards



130 lessons delivered



TOOLS FOR TEACHERS

NEW Resources for 2016



Growing for the Future: A resource developed to meet the Ontario Science and Technology curriculum for grades 6 - 8, with cross curricular ties to Language. Each of the six activities will encourage students to think critically about topics such as sustainability,

Genetically Modified Organisms, and biodiversity. Students will explore information from a variety of sources and apply their knowledge through hands-on activities and engaging projects. *Developed in partnership with the Grain Farmers of Ontario.*

Who Made You Dinner? Careers in the Certified Seed Industry:

Developed in partnership with the Ontario Seed Growers Association, this infographic highlights the various career opportunities available in the seed industry. Students will learn about who is involved in developing, growing, harvesting, testing and transforming grains and oilseeds into the foods we enjoy every day.

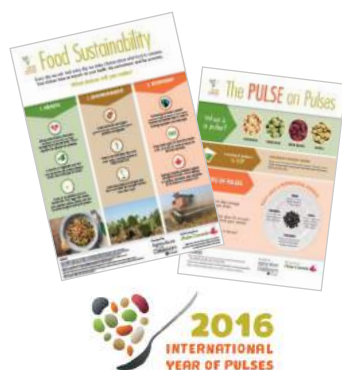


Keeping the Great Lakes Great:

Using a variety of resources and learning strategies, students will learn about the economic, environmental, and social importance of the Great Lakes. SHSM students will have opportunities to learn about the Great Lakes and water pollution

through the lens of their major sector. *Developed as part of a Trillium Grant.*

Pulse Resources: Developed by AgScape and Agriculture in the Classroom Canada, with funding provided by Pulse Canada, these resources are available for junior high and high school. The lessons come with accompanying infographics.



In 2016, AgScape Resources Reached a Total of:



406,194 students



COMING SOON!

Agri-Trekking Across Ontario Volume 2 is an interactive, gamified resource that connects grade 7 and 8 students with agriculture, environmental initiatives and local food! Set to launch in 2017, this innovative teaching tool comes complete with educational facts, quizzes and games.

- Cross-curricular links
- Lesson plans and resources for teachers
- Opportunities for self-directed learning
- Interactive map with local county information



**More FREE resources at
AgScape.ca**

AGRICULTURE IN THE CLASSROOM CANADA

Agriculture *in the* Classroom Canada

Amazing things can happen when you embrace the magic of Canadian diversity! I present to you a shining example in our newly formalized group - Agriculture in the Classroom Canada! Ta-dah!

Last year marked a pivotal year for this organization from coast to coast - now formally numbering eight provinces and hoping to soon reach a full complement of ten - with outreach to Canada's territories also in the planning stage. AgScape is the proud representative for Ontario, and I was delighted to have been elected to fill the position of Vice-Chair of the Board for the current term.

Now if you think it would be a challenge to fit all this diversity of programs, initiatives and events around one table to formulate unified steps forward - you'd be correct! And that's what made our progress towards a solid three-year vision so darned impressive. Once ratified (just completed as of the writing of this report in March 2017) the Strategic Plan - a vision for our next three years sets out



'Team Canada' playing together with family and friends during AITC-Canada National Conference in Nova Scotia, 2016.

incredibly ambitious goals and objectives for our fledgling group. Our thinking - if we can accomplish the amazing inside our individual provincial organizations, then the sum of our 'parts' needs to be no less outstanding.

A key goal of our national organization will be to build Agriculture in the Classroom capacity across our nation. With shared values around the integrity of content for our resources, and the commitment to transparency that encourages critical thinking among students and teachers, our mission and vision were not hard to formulate.

Across Canada, we celebrated Canadian Agriculture Literacy Week (Feb.28 - Mar. 05, 2016) - our fifth year of delivering programs and sharing resources that proudly showcased the importance of our agriculture

sector. AgScape successfully connected 50 schools across Canada via a live stream event anchored by the topic of climate change. This event was so successful that our National team is adopting this format in 2017! That's the momentum gained when sharing best practices - everyone wins, and capacity grows.

We continue to engage stakeholders across the country and welcome their input at our annual conference (2016 in Nova Scotia with Alberta hosting 2017). As funding and support grew, we were able to hire our first national Executive Director to take the leadership role we need to embrace our future expansion for the benefit of every province and every agricultural sector stakeholder.

Colleen Smith, Vice Chair
AITC-Canada

MISSION: Working together to enhance the knowledge, understanding and appreciation of agriculture in everyday life.

MEMBERSHIP, DONATIONS & SPONSORS

Thank you to the following members, donors and sponsors for their ongoing support in 2016.

PLATINUM

CropLife Canada
– Ontario Provincial Council
Monsanto Canada Inc.
TFIO Foundation

GOLD

Certified Crop Advisors Association
Farm Credit Canada
Ontario Agri Business Association
Syngenta Canada

SILVER

Beef Farmers of Ontario
Burnbrae Farm Ltd.
Cargill Ltd
Country Guide
Dairy Farmers of Ontario
Dow AgroSciences
Great West Life Assurance Company
Growmark Inc.
Molesworth Farm Supply
Ontario Federation of Agriculture
Ontario Pork Producers Marketing Board
Pulse Canada
Thompsons Limited
Turkey Farmers of Ontario
Wallenstein Feed and Supply Ltd.

BRONZE

AgCareers.com
Bayer Crop Science
Bio Agri Mix Ltd.
Egg Farmers of Ontario
Farm Business Communications
Floradale Feed Mill
Gay Lea Foods Co-operative Limited
Grain Farmers of Ontario
The Jocius Family
L.A. Morris & Associates
Litherland & Company
New Life Mills
Niagara North Federation of Agriculture
Ontario Agri-Food Technologies
Ontario Broiler Chicken Hatching Egg Producers
Ontario Broiler Hatching Egg & Chick Commission
Ontario Fruit & Vegetable Growers Association
Ontario Greenhouse Vegetable Growers
Ontario Mutual Insurance Association
Royal Agriculture Winter Fair
University of Guelph- OAC
Western Fair District

CORPORATE

Christian Farmers Federation of Ontario
Canada's Outdoor Shows
Canadian Mushroom Growers Association

Curriedale Farms
Grape Growers of Ontario
Kubota Canada Ltd.
Ontario Maple Syrup Producers Association
Ontario Potato Board
Ontario Processing Vegetable Growers
Ontario Soil & Crop Improvement Association
Rural Ontario Municipal Association
Veal Farmers of Ontario
York Region Federation of Agriculture

COMMUNITY

Ancaster Agricultural Society
Bauman, J
Binbrook Agricultural Society
Blackwell, H
Brant County Ag Awareness Committee
Bragg, A
Bremner, C & D
Bromely, A
Brooklin Spring Fair Association
Campbell, D
Carp Agricultural Society
Cochrane Agricultural Society
Craig Richardson Institute of Food Processing
Conestoga College - Technology
den Haan, E
D'Hulster, C
Dryden and District Agricultural Society
Dufferin Federation of Agriculture
Dundas Federation of Agriculture
Durham Region Federation of Agriculture
Emmott, B & J
Erin Agricultural Society
Essex County Federation of Agriculture
Fergus Agricultural Society
Forsythe Family Farms 2009 Inc.
G & L Parkin Farms Ltd.
Gallant Horticultural Solutions
Grand River Ag Society
– Pizza Perfect Ag Ed Program
Grey County Federation of Agriculture
Haldimand Agricultural Awareness Committee
Halton Agricultural Society
Hannam, P
Holding, L
Hugli's Blueberry Ranch
Huron County Federation of Agriculture
Inglis, D & D
Kent Federation of Agriculture
Kingston and District Agricultural Society
Lajoie, C
Lambton County Federation of Agriculture
Lambton Kent AITC Action Committee
Lennox & Addington Federation of Agriculture
Libourne, L
Lindsay Agricultural Society
Lobb, D
Lord, K - In memory of Ginty Jocius

Markham and East York Agricultural Society
Middlesex Federation of Agriculture
Mighton, D
Moore Agricultural Society
OAC Alumni Association
Ontario Association of Agricultural Societies
Ontario Produce Marketing Association
Orangeville Agricultural Society
Oxford County Federation of Agriculture
Perth County Federation of Agriculture
Pong, S
Port Hope Fair
Prince Edward Federation of Agriculture
Rainy River Federation of Agriculture
Renfrew County Federation of Agriculture
Renfrew County Pork Producers Association
Rockton Agricultural Society
Roots of Bruce
Russell Agricultural Society
Silver Manor Farms
Simcoe County Federation of Agriculture
Springridge Farm
Stormont Federation of Agriculture
Sunderland Agricultural Society
Taylor-Samis, E
Thunder Bay Federation of Agriculture
Vamos Investments Ltd.
Van Bommel, M
Vanderkooy, P
Walt, N
Wellesley NEH Fall Fair
Wellington Federation of Agriculture
West Niagara Agricultural Society
Wilkinson, C.
Wilson R.
Woodrill Ltd.

LIFE MEMBERS

Richards, Denise
Forsyth, Sandra
Fuerth, Carolyn
Holding, Lorraine

GRANTS

Growing Forward 2 Grant - Delivered by the Agriculture Adaptation Council
Service Canada Summer Student Grant
Ontario Trillium Foundation



AgScape® (incorporated name Ontario Agri-Food Education Inc.) receives partial funding from the Ontario Ministry of Agriculture, Food and Rural Affairs.

Our Programs

- ✓ **AGRI-TREKKING:** An interactive, gamified resource that connects youth with agriculture. Separate platforms for grades 4-6 and 7-8.
- ✓ **DIGITAL RESOURCE LIBRARY:** A wide variety of balanced, factual, curriculum-linked resources for grades 1-12.
- ✓ **GROWINGCAREERS.CA:** A website dedicated to encouraging youth to investigate ag-career possibilities.
- ✓ **TEACHER AMBASSADOR PROGRAM™:** Ag-literate, Ontario Certified Teachers delivering factual and balanced ag-education into Ontario Classrooms.
- ✓ **THE BUSINESS OF FOOD:** E-learning modules - self-directed training in agri-food literacy.

Our Commitment

The AgScape® Mark of Approval confirms that our resources have met 8 critical criterion:

1. Information is current.
2. Information is accurate and authentic.
3. Learning expectations are clear.
4. A balanced perspective is presented.
5. Assessment/evaluation of student achievement is addressed.
6. Presentation of information is impartial.
7. Copyright clearance statement included.
8. Inclusive language is used.

