

2024 IMPACT REPORT



589,651

Agriculture and food educational experiences provided to youth

Teacher Ambassador Program (TAP)



12.7K educational experiences through TAP workshops

528 TAP workshops delivered

schools reached through TAP workshops

This was a very informative workshop and really made me think about what food I eat and where it comes from.

- Grade 10 student following a TAP workshop





of teachers are interested in receiving additional TAP workshops

Career Exploration



educational experiences through career exploration events

thinkAG Career Competitions sessions



career fairs

It was great to engage with students and see them realize how many jobs are connected to agriculture and food.

> - Agriculture industry volunteer following a think AG Career Competition





of students agree there are a wide variety of careers in the agriculture and food system

Agriculture & Food Careers Initiative



educational experiences through Agriculture & Food Careers Initiative

Agriculture and Food Literacy Resource Distribution



educational resources accessed by educators

7.5 classrooms reached through resources

Virtual Field Trips

educational experiences through Virtual Field Trips



live-streamed

classrooms reached through Virtual Field Trips

The students were so engaged, its a great way to take a field trip without having to leave the classroom.

- Grade 3 teacher following a Virtual Field Trip



of teachers indicated that Virtual Field Trips increased their students' knowledge of our food system

Camp AgScape



educational experiences through Camp AgScape

Professional Development

professional development experiences provided to adults



